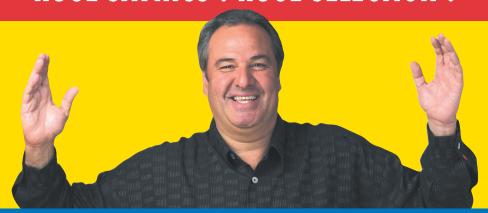
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# CAPITAL REGION SPORTS AMATEUR LEAGUES & ENTERTAINMENT JOURNAL

**SPRING 2004** 

**VOLUME 1** 

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#### THE CAPITAL DISTRICT SPORTS, AMATEUR LEAGUES & ENTERTAINMENT JOURNAL

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#### FROM THE PUBLISHERS:

Welcome to the premier edition of the Capital Region Sports, Amateur Leagues and **Entertainment Journal-Spring 2004.** 

This free journal is a joint venture of the **Albany Conquest Arena Football Team** and **All-American Sports & Recreation Leagues.** Our concept is simple provide Capital Region residents and visitors with a concise guide that enables them to solve the age old dilemma "what can we do today?" Our area is blessed with some of the most enjoyable entertainment venues and sports teams which present performers who play at a top level of professionalism and competitiveness.

Be it a night at the **Palace, Proctors, The Pepsi**, **SPAC** or **The Egg** concert goers are provided a wide range of affordable activities that are second to none.

Sports participants are given the options of team play in the many teams of the All-American Sports & Recreation Leagues while individuals can play on the regions many challenging golf courses.

Racing fans can root for their chosen horses at the **Saratoga Gaming and Raceway**, at the famous Saratoga Race Course or see the NASCAR drivers at Watkins Glen or at Lebanon Valley.

Finally professional sports fans can cheer for their favorite home teams and be entertained by - **The** River Rats at the Pepsi, The Tri City Valley Cats at Joe Bruno Stadium and the Albany Conquest at

We hope you enjoy our perspective on the Sports and Entertainment Scene in the Capital Region and look forward to hearing from you.

#### On the Front Cover...

#### ALBANY TURNS INTO COWBOYS COUNTRY IN APRIL



DALLAS COWBOYS CHEERLEADERS TEAM FOR 2004

Spring is here, and the excitement kicks into high gear from the start of the Albany Conquest's first home game against the Manchester Wolves on April 16th.

Outside, there will be a pre-game block party in front of the Pepsi Arena beginning at 5:00 p.m. Inside, the world famous Dallas Cowboys Cheerleaders will perform prior to the 7:30 kickoff and at half time! Also, Liz Claiborne Fragrances will be on hand, with free samples and a dance contest to win a trip to Barbados. Plus, the entire Capital Region will even be able to follow the Conquest on Television on WNYT,

Channel 13, will broadcast four games live in prime time this season.

"It is exciting to have the opportunity to entertain and meet our fans all around America," said Laura Beke of Spring, Texas, who has been a Dallas Cowboys Cheerleader for three years.

"We have been in New York City to perform before and had wished we could have stayed and visited more of the state of New York. We get to travel everywhere and are looking forward to making our first trip to the Northeast this year," she added.

The Dallas Cowboys have had cheerleaders entertaining fans at their games since the 1960's, but it was in 1972 that Cowboys owner Tex Schramm conceived the idea that a glamorous, choreographed squad of accomplished dancers would grace the sidelines of Texas Stadium. This group became known as the Dallas Cowboys Cheerleaders. Their uniform itself is a carefully guarded trademark that is widely recognized around the world.

The Albany Conquest's home opener against the Manchester Wolves on April 16 at the Pepsi Arena will mark the first time the Dallas Cowboys Cheerleaders have appeared in Upstate New York.