



The Capital District's Recreational Sports Leagues

3500 Area Athletes

SPORTS

ADULT BASEBALL

8 teams
(Summer)



FLAG FOOTBALL

Adult Men: Over 60 Teams
Coed: Over 12 Teams
Youth: Ages 6-14, Over 120 players



ADULT BASKETBALL

12 teams
(Winter)



ADULT SOFTBALL

Over 100 teams
(Summer & Fall)



STAFF

Frank Rogers
President

Dan Currier
Computer Statistician

Robert Enoch
Vice-President of Operations

Mike Gallo
Senior Instructor of Referees

Pete Benson
*Game Day Operations,
Assistant Softball Commissioner*

This Week in Flag Football TV Show Staff:

Colin Martin
Co-Anchor

Glenn Posca
Webmaster

Matt Flowers
Co-Producer

518.427.8414

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ALL-AMERICAN SPORTS & RECREATION DELIVERS BOTH COMPETITION AND QUALITY

by Nick Derasmo



COMPETITION AND QUALITY – BOTH INVOLVED IN FLAG FOOTBALL

Frank Rogers founded the All-American Sports Recreation (AASR) organization from his mere love of sports - and a walk through downtown Albany. A group of people playing flag football ritually during the weekend in Lincoln Park gave him the idea to start a league. The premise of the organization was to create a league designed to make every player feel as though they are a professional in their own abilities of play.

He put it together using his sports organizational skills and his business background. AASR offers flag football, baseball,

basketball, and softball. Similar to the flag football league, its softball counterpart started with 8 teams and now currently has 105 teams.

“The organization has grown incredibly. In the next five years I would like to see All-American Sports Recreation expand both regionally and nationally,” Rogers said.

As a graduate in 1994 from Siena College, Rogers majored in accounting and then founded his company in 1996. His idea and dream of starting this organization has really taken off.

In 1998, AASR developed a television program, “This Week in Flag Football,” which aired in the Capital District and was the first in the country for a recreational sports league. The organization also created the Syracuse Metro Flag Football League the same year.

***“QUALITY SPORTS
WITH A
COMPETITIVE
ENVIRONMENT”***

In 2001, the company purchased the Northern Virginia Flag Football Association



FRANK ROGERS

consisting of 60 teams. In addition to Texas Stadium, several Flag Football Superbowls have also been played at Giants Stadium. Also, the company recently hired Robert Enoch and Peter Benson as Assistant Commissioners to expand the business.

"They have helped a great deal in making this organization what it is; a healthy sports environment that enables people of all ages to interact and build on sportsmanship, friendship, and a healthy lifestyle," Rogers said.

Recently, All American Sports Recreation has partnered up with Albany Conquest to

publish the Capital Region Sports Amateur League & Entertainment Journal. Together they are exploring the feasibility of developing a sports dome in the near future. They also teamed up with the City of Albany to possibly develop an outdoor sports complex.

"I grew up playing sports as a child," Rogers said.

"I was the child that would knock on the doors of the other children to see if they wanted to come outside and play."

And he started this to create an atmosphere that would provide quality sports, as well as a competitive environment. For more information on AASR, call 427-8414 or visit www.aasrec.com.



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A photograph of a football player in a white jersey with the number 3, wearing a white helmet with a purple face mask, holding a football. The background is dark and out of focus.



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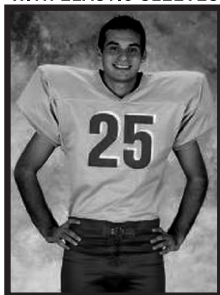
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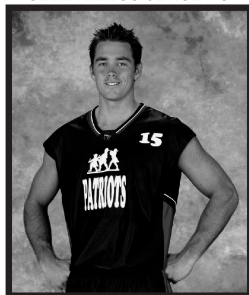
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